



Yahya Consultants

Sponsored ·

PART 1: HEADLINE

PART 2: BE RELATABLE

PART 3: OFFER VALUE

PART 4: ADD AN EXPIRY DATE

PART 5: CALL TO ACTION

PART 6: VIDEO



PART 7: URL

PART 10: CTA

CLEAR-URL.COM

PART 8: OFFER AND BENEFIT

PART 9: SUPPORTING STATEMENT

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Perfect Ad Template Explanation:

Part 1: A catchy statement like a question that implies “Yes!”.

Part 2: Connect with audience by using a sentence that implies “this happened to me too” or “we’ve helped lots of people like you”

Part 3: State what you’re offering and the problem it’ll solve

Part 4: Create urgency with words like “last few” or “today”

Part 5: Tell them what to do next

Part 6: Videos work very well at grabbing attention

Part 7: Use an appropriate URL

Part 8: Clearly state offer and its key benefit

Part 9: Additional benefits of offer

Part 10: Use an appropriate call to action.

